



TALK TO ME!

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EXPERIENCE

Situation

Senior Designer • Oct 21 - Present

Junior Designer • Jun - Oct 19

- Create branded content & campaigns for various entertainment clients, including Disney on Broadway, *Wicked*, The Empire State Building, *MJ*, & *Titanique*
- Collaborate on integrative campaigns from the initial conceptualization through the final product
- Work closely with creative directors & copywriters to create innovative content in both print & social spaces
- Train & direct other designers in proper workflow, branding, & campaign execution

The Tony Awards

Art Director of Social Content • Jan 20 - Sept 21

- Designed an entirely new brand identity that could extend from social to print to television
- Crafted strategic digital campaigns that cross social platforms to engage new audiences
- Led & directed the creative team in producing cohesive & engaging content across mediums

Scout Digital

Designer • Jul 20 - Sept 21

- Designed social media content for high profile clients like Katy Perry Collections, David Dobrik Perfumes, & 7 for All Mankind
- Created branded illustrations & animations, social videos, Instagram stories, & in-feed posts

Serino Coyne

Designer • Oct 19 - Apr 20

- Created digital content for Broadway clients such as *The Lion King*, *Phantom of the Opera*, & *Dear Evan Hansen*
- Collaborated with art directors to create & maintain brand identity through banner ads & social content

The Broadway League

Digital Media Intern • May - Aug 18

- Produced & created video social media content for Facebook, Instagram & Twitter
- Designed digital & print advertisements for The Broadway League, The Jimmy Awards & Families.Broadway



EDUCATION

Savannah College of Art and Design (SCAD)

Savannah, Georgia • 2016 - 2019

Bachelor of Fine Arts in Advertising & Branding
GPA: 3.9



THINGS I CAN DO

- Graphic design
- Brand development & identity design
- Typography & hand lettering
- Illustration
- UX/Web design
- Print mechanicals
- Film & digital photography
- Copywriting
- HTML, CSS & Javascript
- Cinematography & camera work
- Devise effective & strategic campaigns
- Maintain superior attention to detail and organization
- Excel in fast-paced environments



THINGS I CAN USE

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe Lightroom
- Adobe After Effects
- Adobe Premiere Pro
- Sketch
- Microsoft Office Suite
- Google Web Designer
- Project Management Software